



John Stichnoth **Stickman Creative Design**

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professional attributes

Creative, detailed and dedicated
Strategically-focused design
Analytical and budget-conscious
Concepting through production
Meticulous organization for efficient project management
Self-motivated team player
16 years of B-B and B-C experience
Extensive experience with Adobe Creative Suite, Microsoft Office, and Copy Editing
Media: Print, Trade Show, Outdoor, Video, and Digital

brands

John Deere
HOLT Truck Centers
Crestwood Roofing
Elite Pain Management
Terracon
Rockhopper Greetings
The Brainzooming Group
Sheffield Place
Lumley Education & Motivation
Armed Forces Insurance
Blue Cross Blue Shield
Tri-City Garden Club
Mechanical Contractors Assoc.
Morgan Hunter Companies
Morgan Hunter Healthcare, Inc.
Tri-Lateral Sales Inc.
United Country Real Estate
United Country Auction Services
Kansas Board of Public Utilities
Ingrams
Caterpillar

education

B.A. Graphic Design — 1994
B.F.A. Printmaking — 1995
Drake University
Des Moines, Iowa

experience

Principal/Creative Director Stickman Creative Design (a division of STICKMAN LLC)
Overland Park, KS — PRESENT

Independent creative services provider specializing in Advertising, Branding, Collateral, Digital, Direct Response, Environmental, and Trade Show Graphics
Manages creative and project management of quarterly marketing programs for two major clients in different industries, in addition to other clients' on-going marketing projects
Provides services as sub-contractor; hires sub-contractors
Creative and Art Direction, Graphic Design, Copy Editing, Production Art, Proofreading, and Project Management — based on client needs

Owner/Managing Member STICKMAN LLC
Overland Park, KS — PRESENT

Business Management for Stickman Creative Design and other ventures

Senior Art Director BKV, Inc., Overland Park, KS — 2005 - 2010

Lead art director for Caterpillar, Armed Forces Insurance, United Country, BPU and MAMTC

Built relationships and trust with all clients; pursued opportunities to develop two new clients for agency — United Country and 21st Century Grain Processing

Employee of the Year and three-time Employee of the Month

Art Director Osborn & Barr, Kansas City, MO — 2000 - 2005

Lead art director for John Deere (Ag, C&CE and Credit divisions)
Supervised design and production, assuring brand integrity through execution
Directed vendors for photo shoots, pre-press and printing, as necessary
Hired as Computer Graphic Specialist for initial creative team in Kansas City; helped train employees; additionally served as branch IT Supervisor

Freelance Designer Stickman Design, Overland Park, KS — 1997 - 2000

Assisted companies and agencies with development of innovative advertising and marketing communications for existing brands and new opportunities
Managed client acquisition; established relationships; handled billing

Graphic Designer The Duff Company, Kansas City, MO — 1996 - 1997

Designed and produced successful collateral and advertising, maintaining brand consistency, for all agency clientele

honors

OMNI, PRISM, AMBIT, NAMA & Fountain awards winner