



Stickman

JOHN STICHNOTH

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CONTOUR LINES

Proven and uniquely qualified creative director and graphic designer – utilizing more than two decades of experience in multiple categories – to provide every element required for successful marketing of clients’ products and/or services from inception to completion ... and then some.

Creative design comes in all shapes and sizes. It means much more than executing compelling layouts, making smart photo selections and following brand guidelines – though they’re all specialties.

It requires going a step further to deliver flexible solutions that fit, no matter what it takes ... whether it’s working one-on-one with another professional, pulling together the right team for the project, or managing client resources for greater efficiency. Every project is tackled with the same rare blend of nimble response and thorough attention to detail. So you can count on work that’s right on time, right on budget and just plain right.

EXPERIENCE

Owner/Creative Principal
Stickman
Overland Park 2010 - PRESENT

Creative art director, graphic designer, copy editor, proofreader, production artist, and project manager specializing in advertising, branding/corporate identity, collateral, direct response, environmental and trade show graphics

Business management of clients, vendors and sub-contractors; Dun & Bradstreet Credibility Corp file and BBB Accreditation (A+ Rating); product/service inventor

Marketing Director
The Freelance Exchange of Kansas City 2012 - 2015

Directed resources for marketing programs of this non-profit marketing resources group

Senior Art Director
BKV
Overland Park 2005 - 2010

Built trusted relationships with all clients; pursued opportunities to land two new clients for agency

Lead art director for Caterpillar, United Country, Kansas Board of Public Utilities, Armed Forces Insurance

Art Director
Osborn & Barr
Kansas City 2000 - 2005

Supervised design and production, assuring brand integrity through execution

Directed vendors for photo shoots, pre-press and printing (as needed)

Lead art director for John Deere

Served as branch IT supervisor; helped train employees

Freelance Designer
Stickman Design
Overland Park 1997 - 2000

Assisted companies and agencies with development of innovative advertising and marketing communications for existing brands and new opportunities

Established and maintained client relationships; managed billing

Graphic Designer
The Duff Company
Kansas City 1996 - 1997

Designed and produced successful collateral and advertising, while maintaining brand consistency for all agency clientele

SAMPLE CLIENTS

Ply Gem, John Deere, HOLT, Mechanical Contractors Association of Kansas City, CHR Hansen, Corbion, Caterpillar, Weber, Schindler, Ladies Auxiliary of the VFW, United Country, Terracon, Boston Scientific, Daimler, Armed Forces Insurance

HONORS

ADDY, PRISM, AMBIT, NAMA & Fountain awards winner
Employee of the Year and three-time Employee of the Month at BKV

EDUCATION

Drake University
Des Moines, Iowa
B.A. Graphic Design 1994
B.F.A. Printmaking 1995